



2019 Inspiring Efficiency Award Winners

Education

September 10, 2019



Housekeeping

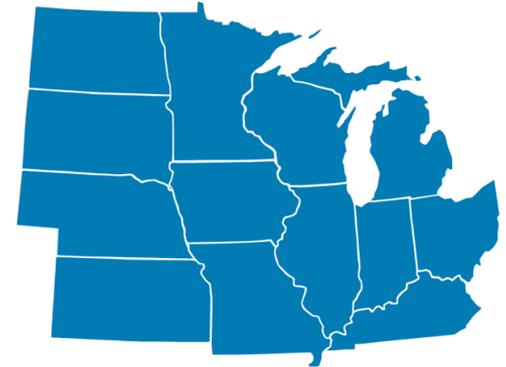
- Attendees are muted
- Questions? Enter them in the question box
- Webinar will be recorded and sent out after

About MEEA

The Trusted Source on Energy Efficiency

We are a nonprofit membership organization with **160+ members**, including:

- Utilities
- Research institutions
- State and local governments
- Energy efficiency-related businesses



As the key resource and champion for energy efficiency in the Midwest, MEEA helps a diverse range of stakeholders understand and implement cost-effective energy efficiency strategies that provide economic and environmental benefits.



Inspiring Efficiency Awards

- Honor the Midwest's top energy efficiency leaders and programs
- Presented at MEEA's Midwest Energy Solutions Conference in Chicago
- Categories
 1. Education
 2. Impact
 3. Innovation
 4. Leadership
 5. Marketing

Applications due
Friday, Sept. 13



Ameren Illinois Opportunities Scholarship Program

Angela Holloway

Education & Training Manager

Leidos, Inc. – An Ameren Illinois Energy Efficiency Contractor

Julia Sander

Marketing Director

Leidos, Inc. – An Ameren Illinois Energy Efficiency Contractor



A photograph of a man wearing a bright yellow hard hat with the Ameren logo, safety glasses, and a high-visibility yellow safety vest over a grey long-sleeved shirt. He is looking off to the side with a focused expression. In the background, there are utility poles and power lines, and another worker is visible on a lift bucket. The entire image is overlaid with a semi-transparent white box containing text.

Ameren Illinois Opportunities Scholarship Program
Angela Holloway
Education & Training Manager
Leidos, Inc., an Ameren Illinois Energy Efficiency Contractor

Opportunities Scholarship Program Creation



- Recognized a gap in diversity among Program Allies
- Looked for a way to increase diverse ally business owners
- Options
 - Increase training for diverse ally business owners
 - Increase trained workers for diverse ally business owners
 - Increase diverse workers for all Program Allies

The Pilot Program



Ameren Illinois partnered with John A Logan Community College in Carterville, IL

- Unique certification at this institution
- Combined certification of HVAC and Construction Management
- Awarded three \$3,000 Scholarships in year one

Community College Partnership



- Scholarship applicants are selected by the instructors of the programs
 - Must demonstrate initiative, attendance, punctuality, drive
 - Must be in good standing with the College
 - Must fall into a diverse category
- Scholarship candidates complete application with the university foundation
- Monies are awarded through the college foundation

Additional Funding

- In 2017 Ameren Illinois Company (AIC) worked hard to develop an energy efficiency plan that the Commission approved
- That plan dedicated \$2.9M for *market development, diversity and economic empowerment* for communities in the AIC service territory
- The AIC Energy Efficiency Plan was designed with the Market Development Initiative and has three primary goals:
 - Increase energy efficiency participation and engagement by customers and communities who have not traditionally participated
 - Increase the number of local, diverse candidates filling untapped energy efficiency jobs
 - Expand or launch new local and diverse energy efficiency businesses

Additional Funding = Program Expansion

Expanded to six Community Colleges in Ameren Illinois Territory

- John A. Logan College
- Southwestern Illinois College
- Heartland Community College
- Illinois Central College
- Richland College
- Kaskaskia College

**All schools have HVAC and Construction Management
Three \$3,000 Scholarships per semester per school=\$108,000

Program Growth

- Same six Community Colleges
- Increased number of scholarships to four (still \$3,000 per student)
- Expanded the majors at the schools to include
 - Industrial Tech
 - Maintenance
 - Pre-Engineering

Success Stories



AMEREN ILLINOIS OPPORTUNITIES SCHOLARSHIP PROGRAM

As part of Ameren Illinois' mission to bring diverse candidates into the energy efficiency industry, Ameren Illinois created the Opportunities Scholarship to help train the next generation of Construction Management and HVAC professionals.

The program provides a total of **36 scholarships** per school year at six community colleges in Illinois. Scholarship winners receive a \$3,000 stipend to defray the costs of their training.

Looking beyond a student's GPA, Ameren Illinois works closely with school instructors to identify promising diverse candidates based on attitude, performance, and work ethic — students like Bryan Payton.

After his mother's death when he was just 11 years old, Payton navigated life's challenges — and Chicago's south side — with the help of meaningful mentorships. Eventually, he found a home at Heartland Community College and a **passion for HVAC work**. He plans to pay it forward via a youth advocate program.

"I found a love for HVAC. There is joy in what I do, and nothing can stop me. This is the start of my legacy."

— Bryan Payton,
HVAC Student,
Ameren Illinois Scholar

To date, the Ameren Illinois Opportunities Scholarship program has provided **over \$100,000** to support the promises of the future energy efficiency workforce in central and southern Illinois.



\$100,000+

in scholarship dollars awarded



Aims to bring diverse candidates into the energy efficiency industry



Changes the lives of **36** promising students every year

CONTACT

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QUESTIONS?



AmerenIllinoisSavings.com



Inspiring Efficiency Awards

Apply Today



Download an application:

www.meeaconference.org/awards



Don't need to be based in Midwest or a MEEA member

Must show impact in MEEA's 13-state region



Deadline: Friday, September 13



SAVE THE DATE



NOVEMBER
13-14
Omaha, NE



2019 *Midwest*
Building Energy Codes
Conference

SAVE THE DATE

2020
MIDWEST
ENERGY
SOLUTIONS
CONFERENCE

FEBRUARY 26-28, 2020

CHICAGO, IL

Thank you!

Anna Connelly

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